

OEM PARTNERSHIP OPPORTUNITIES

Your Hardware. Our Intelligence.

Your product. Your brand.
A connected customer experience.





Make Your Yacht Smarter.

Smarter.Yachts simplifies and integrates your onboard systems into one intuitive control experience.

Inspired by smart home technology.
Built for life at sea.

Built by boaters. Used by boaters.



Beyond Remote Control. Smarter Onboard Solutions.

Predefined, configurable solutions that combine control, automation and integration.

01 Motion

Gangways, tenderlifts, windlasses and furlers.

02 Switching

Lights and pumps with timers and scheduled actions.

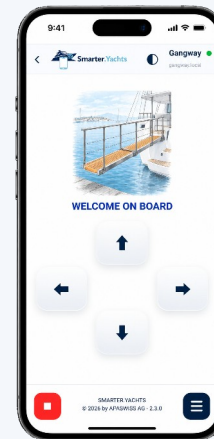
03 Fluid

Valve, pump and tank-selection integration.

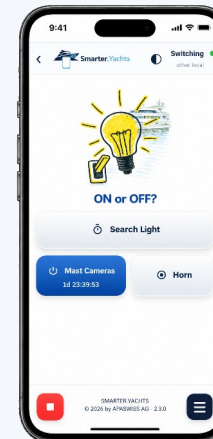
04 Energy

Generator automation linked to battery needs.

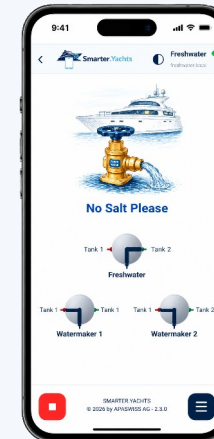
01 Motion



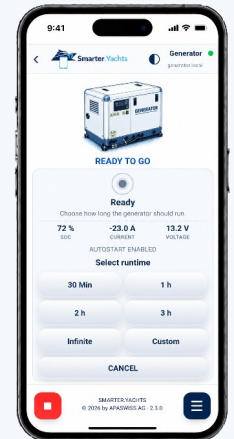
02 Switching



03 Fluid



04 Energy



Start with one solution. Expand as your needs grow.

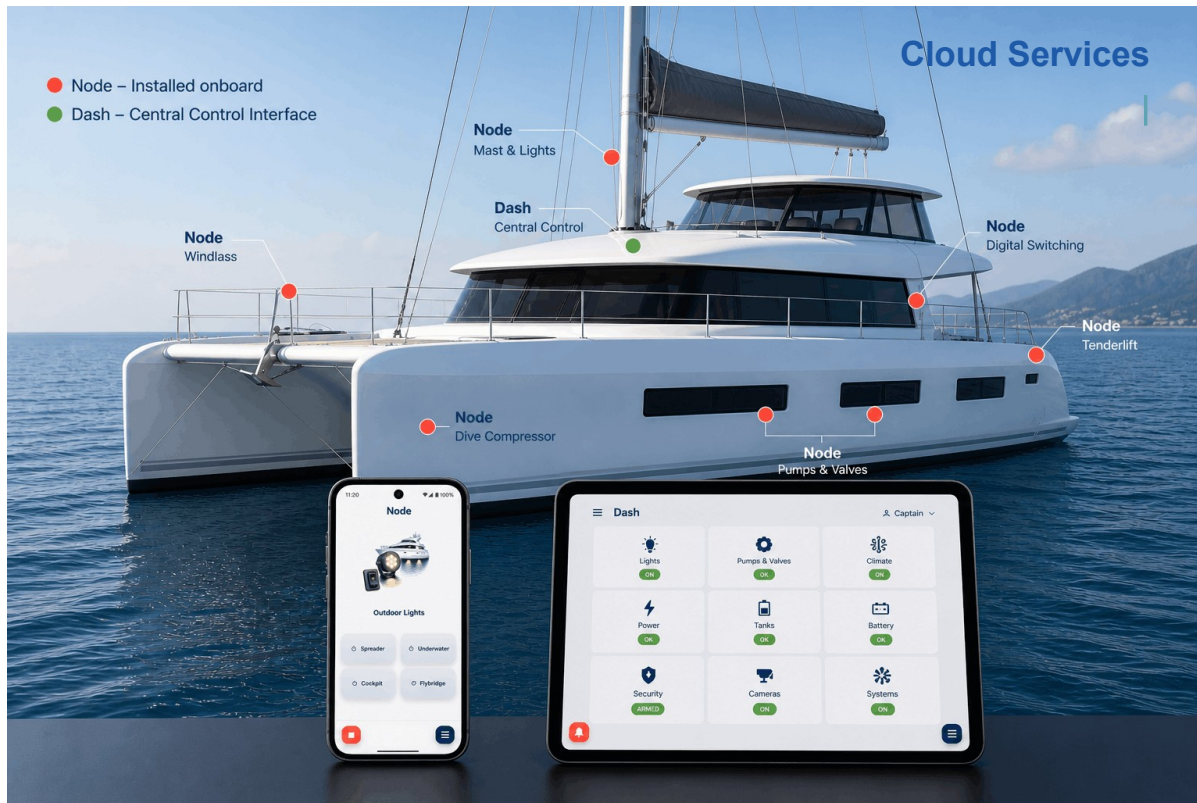
Let's Start with One or Two Use Cases.

Expand as your needs grow.

Black Water Pump · Black Water Valve ·
Code 0 Control · Dive Compressor · Freshwater Selection · **Gangway Control** · Generator Automation · Generator Control · Jib / Genoa Control · Navigation Control · Spreader Lights · Tenderlift Control · Underwater Lights · Watermaker Selection · Windlass Control



One Ecosystem. Four Products.



* Planned in Q1 2027

● Node V2

Controls onboard equipment locally.



App

Mobile access to Node V2 and Dash* on iOS and Android.

● Dash*

Central overview, scheduling, remote access and monitoring.



Cloud Services

System configuration, messages, maintenance logbooks and NMEA 2000 data.

Connected Onboard. Independent by Design.

Connect onboard equipment. Integrate existing systems. Bring control together.

EQUIPMENT & INTEGRATION

Onboard Equipment

Marine generators · Valves
Gangways, Lights, ...

System Integration

NMEA 2000
Victron Cerbo GX

ONBOARD NETWORK

Node

Dash

Onboard or Smarter.Yachts Wi-Fi

App · iOS & Android
Browser

Internet

Cloud Services

System configuration,
Messages, Logbooks,
Maintenance Records,
NMEA 2000 data

Core onboard control works without internet. • Integration depends on equipment and configuration.

About Us

Built by boaters. Used by boaters.

We are a Swiss software company focused on developing and distributing maritime solutions.

APASWISS AG is part of a Swiss corporate group that is also active in the luxury yacht charter business—connecting software expertise with practical experience on board.

Smarter.Yachts is a brand of APASWISS AG, Switzerland.



MANUFACTURERS & OEM PARTNERS

Our OEM Offering

Your product. Your brand.
A connected customer experience.



Our Offering to Manufacturers & OEM Partners

Your product. Your brand. A connected customer experience.



Illustrative OEM branding

- 01 PRODUCT INTEGRATION**
Integrate your product into the Smarter.Yachts OEM system.
- 02 YOUR BRAND IN THE APP**
Bring your branding and logo into the customer experience.
- 03 STAY CONNECTED WITH YOUR CUSTOMERS**
Keep in touch through messages.
- 04 SERVICE & MAINTENANCE REMINDERS**
Prompt customers when belts, filters and other items need servicing.
- 05 FASTER TIME TO MARKET**
Build on existing iOS and Android apps and integrated solutions, where applicable.

Integration scope, branding, messaging and service functions are defined together for each OEM project.

Your Brand. Your App.

OEM app branding options — built on Smarter.Yachts.

Your marine product

Gangways · Tenderlifts
Generators · Valves

YOUR APP STORE PRESENCE

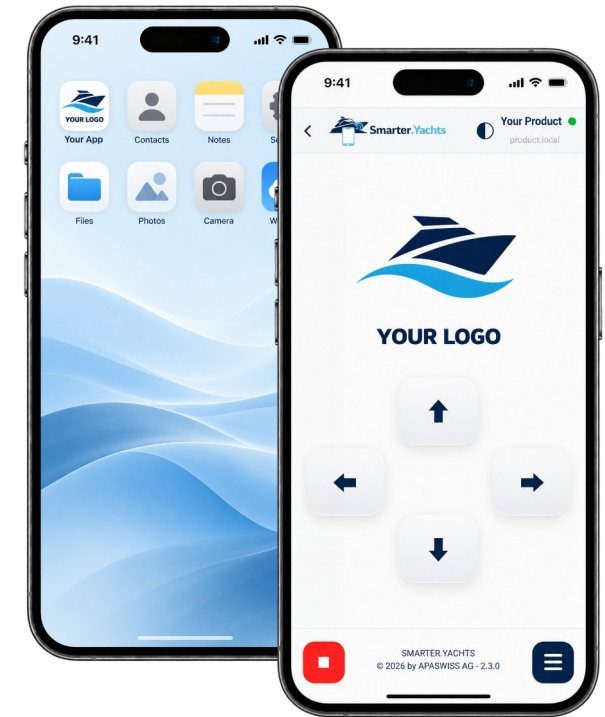
Your app name and listing in the Apple App Store and Google Play.

YOUR VISUAL IDENTITY

Your app icon, splash screen and logo.

YOUR BRAND COLORS

Your color scheme, within the supported configuration options.



THE VALUE FOR YOU

Brand visibility · Consistent experience · A lasting digital touchpoint

Illustrative OEM options. Scope, publishing responsibilities and store approval are confirmed per project.

Stay Connected Beyond Delivery.

Your message. Your timing. Your brand.

MESSAGES · ONE-WAY PUSH

Reach your customers

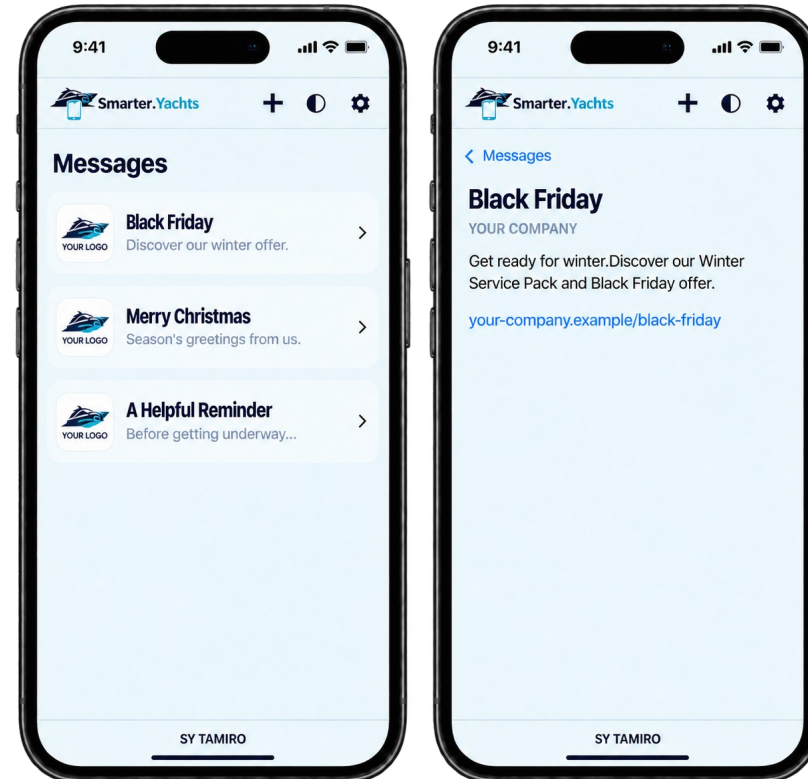
Send simple text messages from your company.

Create timely campaigns

Share seasonal offers and product news.

Offer helpful guidance

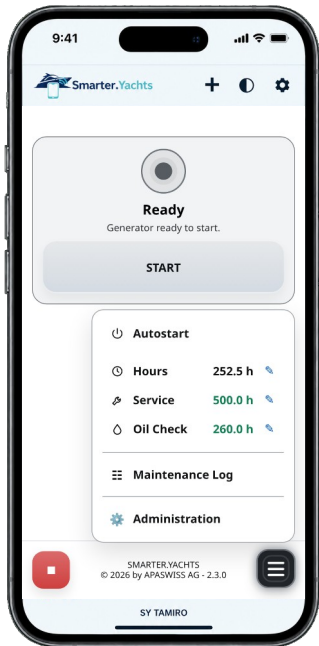
Share practical tips for using your products.



Illustrative Messages screens · OEM sender logo · Example campaign URL

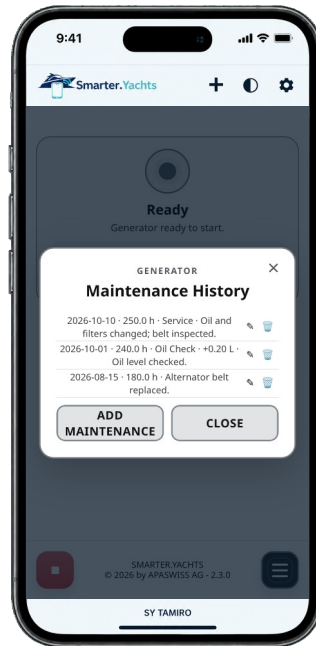
Maintenance Made Simple.

Help customers care for their equipment — with a clear service history.



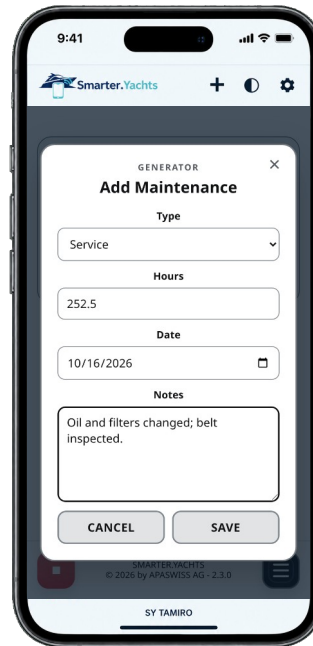
01 OPEN THE MENU

Check hours and access Maintenance Log.



02 REVIEW RECORDS

See previous work, dates and operating hours.



03 ADD A RECORD

Record completed work in a few simple steps.

BENEFITS FOR YOU & YOUR CUSTOMERS

Help prevent avoidable issues
Support regular maintenance.

Grow after-sales opportunities
Support spare parts and service sales.

Make planning easier
Keep a clear maintenance history.

OEM CLOUD INTEGRATION OPTION

Connect records with Your Company via Smarter.Yachts Cloud — with customer permission.

Let's Bring Your Product On Board.

A shared journey from first idea to rollout.



Start with one product. Build the experience together.

Illustrative timing; scope, equipment, validation and app store approval influence the schedule.

A Partnership That Fits Your Business.

One product to start. A partnership designed to grow.

01

Integration & Branding

One-time project fee

Defined by integration scope and branding requirements.

02

Hardware & Licenses

Per-product pricing

Based on the selected products and agreed volumes.

03

Cloud & Ongoing Services

Recurring services

Messages, cloud integration and app maintenance, as agreed.

A tailored commercial proposal for your product, scope and market.

Proposed commercial structure. Scope, pricing and responsibilities are agreed individually.

Let's Bring Your Product On Board.

One product to start. A partnership designed to grow.

Let's scope your first product.

Together, we'll define the integration and prepare a tailored proposal.

contact@smarter.yachts

smarter.yachts/oem



Disclaimer

This presentation or documentation is provided for general information. Product descriptions, illustrations, examples, roadmaps, schedules and commercial concepts do not constitute a binding offer, warranty or guarantee. Availability, functionality, compatibility, pricing and delivery schedules are subject to confirmation and may change.

Installation, integration, configuration, operation and maintenance must follow applicable laws, marine and electrical standards, safety requirements and equipment manufacturers' instructions. Responsibility remains with the appropriately qualified persons and organizations performing or operating the installation.

Some images have been generated or enhanced using artificial intelligence. Illustrations and interface mockups are provided for visualization and may differ from actual products, installations or available functionality.

To the fullest extent permitted by applicable law, Smarter.Yachts / APASWISS AG accepts no liability for loss or damage arising from reliance on this material. Binding obligations are governed by the applicable agreements and terms.

The General Usage, License & Installation Terms (GULIT) and Privacy Policy are available at:

smarter.yachts/gulit

smarter.yachts/privacy

© 2026 APASWISS AG. Smarter.Yachts is a brand of APASWISS AG. All rights reserved.

Contact

Smarter.Yachts

APASWISS AG
Weihermatt 51
6343 Rotkreuz
Switzerland

CHE-330.002.181
D-U-N-S® Number: 480003905

contact@smarter.yachts
<https://smarter.yachts>



Save our contact

Scan to add our vCard